



SIGNS BY TOMORROW ROCKVILLE
7676 STANDISH PLACE
ROCKVILLE, MD 20855
301-881-7446 | SBTROCKVILLE.COM

ART REQUIREMENTS & GUIDELINES

FILE FORMATS:

- We prefer ready to print native vector files – usually .ai, .eps, and .pdf files

RESOLUTION:

- Raster files – .psd, .tif or .jpeg must be saved at 100-125 dpi at 100% (actual size)

ARTWORK RECREATION:

- If you submit a raster file and the resolution is not high enough for printing, we can recreate most logos and graphics. Standard art recreation starts at \$45 and will take 24 hours.
- In the event that graphics are more time consuming to recreate, there will be a higher fee.

FONT SPECIFICATIONS:

- All fonts must be converted to outlines. If fonts are not created to outlines, please provide the TrueType font file.

COLOR SPECIFICATIONS:

- We cannot guarantee color matches with CMYK, RGB colors, bitmap images, gradients, transparencies, and percentages of Pantone colors.
- Provide 100% solid coated Pantone colors if the color matching is important
- A color matching fee of \$35 will apply with Pantone colors are provided and color matching is requested.
- You may request a hard color proof for an additional charge if you would like to see printed colors before final production. This will add at least a day to your production time.
- Orders without indication of Pantone colors, or requested hard color proofs, are NOT guaranteed for color and will be printed as-is.

SUBMITTING FILES:

- We can accept files through email that are 10MB or less
- Files that exceed 10 MB, can be uploaded to our drop box at <https://www.dropbox.com/request/B9BS8UaoFexcqUw0rBjz>
- Please make sure to include your sign consultant's name in the subject line.