

# VEHICLE GRAPHICS

# TRAILERS

Vehicle lettering and graphics have become one of the most high impact visual marketing solutions available today. This is a great way to promote your business while on the road. Your vehicle becomes a moving billboard. You have the ability to reach up to 70,000 people each day. Vehicle graphics costs are only a fraction of what traditional billboards, TV, Radio, and print ads would cost. Fleet graphics deliver the most effective cost per impression compared to any other form of advertising. Vehicle wraps help increase the exposure of your company, establish a company identity, and help the company showcase your professional image. Studies have also shown that 96% of people on the roads noticed that truck side ads and fleet graphics had more of an impact than billboards. Not only are vehicle wraps less expensive than a custom paint job, the vinyl does not affect the vehicles original paint job. The vinyl can be easily removed without any damage to the surface.



**SIGNS**  
BY TOMORROW

SIGNS & GRAPHICS NATIONWIDE

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