

Creative Services Package Options

The following options represent design packages available to you through Signs By Tomorrow, Arlington Heights. Please select the option that is most appropriate for your project. You will find examples, on page 2 of this document. Fees may not apply to reorders with unchanged artwork.



Essential Package - Starting at \$45

Examples: Lawn Signs, Pre-Spaced Vinyl Lettering, Banners, Truck/Car Doors, Etc.
Colors: 1 - 2 colors
Typestyles: Helvetica or Times New Roman
Shapes: Standard Only, No Custom Shapes
Sizes: Standard, based on available materials



Advanced Package - Starting at \$90

Examples: Dimensional Logos, Vehicles, Printed Decals, Banners, Exterior Company Signs, TradeShow Graphics
Colors: Multiple
Typestyles: Unlimited
Shapes: Standard or Custom Shapes
Sizes: Standard or Custom Sizes



Premium Package - Starting at \$180

Examples: Experiential / Environmental, Office, Monument and Post/Panel Signage, Vehicle Wraps, Wall Murals, Etc.
Colors: Full
Typestyles: Unlimited
Shapes: Standard or Custom Shapes and Multiple Layers
Sizes: Standard, Custom & Wide-Format/Expanded Sizes



Logo Design - Starting at \$500

What's Included:

- 30 Minute Initial Consultation Session
- 1st Rough Draft w/ Options
- Up to 4 Revisions
- Digital Files for Web and Print Use



SignPlan Consultation - \$90/hr (Minimum 2hrs.)

What's Included:

- Floor Plan Audit (based on provided plans)
- Location Walk-through (if needed)
- Signage Concept Design
- Revisions

Client Provided Designs & Artwork - \$25 File Verification Fee*

If you prefer to use your own design or artwork for production, please provide the digital files in the following format:

Preferred File Formats: PDF, EPS, AI
Acceptable File Formats: PSD, TIFF, JPEG
Size: Please provide the artwork in exact size you want it produced. Do not add bleeds or crop marks. If not at full scale, please indicate what scale the artwork is in.
Fonts: Please convert all fonts to outlines. Do not leave live text in the file.
Images: Embed all images into file & flatten all layers.
Digital File Delivery: If file size is less than 3MB you can email it directly to us. If greater than 3MB we recommend you send it to us VIA DropBox (or similar) or upload to our FTP site (log-in will be provided upon request).

*We will notify you, if the artwork provided is deemed not production-ready. You'll have the option to resubmit it or have us modify it for an additional fee.

Creative Services Package Option Examples

Essential Package



Advanced Package



Premium Package

