



# HP PVC-FREE WALL PAPER

Differentiate your business with impressive wall murals that boldly define interior spaces. This easy-to-use odor- and PVC-free strippable wall paper tears off easily and comes with an HP warranty for clean removal.<sup>1</sup>



### Differentiate your business with PVC-free wall paper

Differentiate your offering by providing odor-free, PVC-free displays. This high-performance, flame-retardant<sup>2</sup> substrate is a great alternative to vinyl and is easier to dispose of than most PVC.

### Maintain high productivity from print to removal

Maintain high productivity with this easy-to-install wall paper that comes with an HP warranty covering clean removal.<sup>1</sup> HP PVC-free Wall Paper is designed together with the printer and Original HP inks to deliver the easy, trouble-free performance you expect from HP.

### Help your customers boldly define interior spaces

Help your customers define interiors with long-lasting, colorful, detailed, creative wall murals. Expand your offering with this competitive digital solution from HP, designed for emerging wall mural applications.



### Target customers

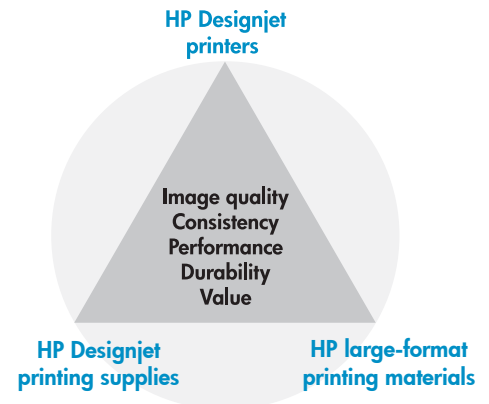
- Mid- to large-size print service providers

### Benefits

- Odor-free alternative to PVC
- Vivid color, high-definition detail
- Ultra-smooth finish
- Meets commercial wall covering standards
- Indoor display permanence up to 20 years<sup>3</sup>
- Prepaste facilitates easy application
- Strippable, with HP warranty for clean removal<sup>1</sup>
- Flame retardant<sup>2</sup>
- Easier disposal than most PVC-based substrates

### The HP Designjet printing system — the complete solution

HP Designjet printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to ensure reliable, consistent results with every print.



### Applications

- Wall murals
- Creative design applications

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<sup>1</sup> HP PVC-free Wall Paper can be easily removed from the wall. Residual adhesive can be easily wiped clean with water and a sponge. Some warranty limitations apply, see the HP PVC-free Wall Paper warranty statement at [www.hp.com/go/HPMediaWarranties](http://www.hp.com/go/HPMediaWarranties).

<sup>2</sup> Class A approved fire certification.

<sup>3</sup> Display permanence rating for interior displays/away from direct sunlight by HP Image Permanence Lab.

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## COMPATIBILITY

For compatibility information, please refer to the latest HP large-format supplies compatibility chart on [www.hp.com/go/designjet/supplies](http://www.hp.com/go/designjet/supplies).

For the latest ICC/media profiles, please visit [www.hp.com/go/designjet/supplies](http://www.hp.com/go/designjet/supplies) (click on ICC profiles and select your printer). For non-post script printers see your external RIP vendor.

## TECHNICAL SPECIFICATIONS

WEIGHT	165 g/m <sup>2</sup> per ISO 536 Test Method		
THICKNESS	7 mil/178 microns per ISO 534 Test Method		
OPACITY	94% per TAPPI T-425 Test Method		
BRIGHTNESS	83% per ISO 2470 Test Method		
WHITENESS	73 per ISO 11475 Test Method		
FINISH	Matte		
OPERATING TEMPERATURE	Same as printer		
OPERATING HUMIDITY	Same as printer		
DISPLAY PERMANENCE (INDOOR HOME OR OFFICE)	Up to 20 years, away from direct sun <sup>3</sup>		
DISPLAY PERMANENCE (COMMERCIAL IN-WINDOW)	Up to 3 years, unlaminated <sup>4</sup>		
FLAME RETARDANT	Class A approved fire certification		
SHELF LIFE	1 year, unopened in original packaging		
STORAGE TEMPERATURE	18 to 30° C / 64 to 86° F		
STORAGE HUMIDITY	5 to 95% RH, non-condensing		
COUNTRY OF ORIGIN	Product of USA		
ORDERING INFORMATION	PRODUCT NUMBERS	ROLL SIZES	UPC CODES
	CH003A	1372 mm x 30,5 m (54 in x 100 ft)	884962282861
WARRANTY	HP offers a range of self-adhesive materials with warranties that guarantee these products to be free of material or coating flaws and defects that affect the final use of the print and meet HP published specifications. These warranties also cover key performance characteristics such as display permanence and clean removal <sup>1</sup> from specified surfaces.  Some warranty limitations apply. For complete warranty statements, see: <a href="http://www.hp.com/go/HPMediaWarranties">www.hp.com/go/HPMediaWarranties</a> .		

<sup>4</sup> Interior in-window display ratings by HP Image Permanence Lab. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6000 Lux/12 hr day. For details: <http://www.hp.com/go/supplies/printpermanence>.



For more information about HP large-format printing materials, visit: <http://www.hp.com/go/designjet/supplies>

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