



PRIMERICA

We ship
to all
50 states daily

Free UPS Ground shipping on most items .

2010 Sign Catalog

SIGNS
BY TOMORROW
SIGNS & GRAPHICS NATIONWIDE

BANNERS

LICENSE PLATES & DECALS

INTERIOR OFFICE SIGNS

EXTERIOR SIGNS

JOB FAIR BOOTHS & SIGNS

Prices subject to
change without notice



PRIMERICA 2010 Sign Catalog

BANNERS

All banners printed on 13oz. vinyl scrim banner material and includes reinforced edges and grommets



PRIMERICA LOGO BANNER

| SIZE | ORDER CODE | PRICE |
|----------|------------|----------|
| 2' x 6' | PLB2-6 | \$99.00 |
| 3' x 9' | PLB3-9 | \$175.00 |
| 4' x 12' | PLB4-12 | \$295.00 |



FAST START SCHOOL BANNER

| SIZE | ORDER CODE | PRICE |
|----------|------------|----------|
| 2' x 6' | PSB2-6 | \$99.00 |
| 3' x 9' | PSB3-9 | \$175.00 |
| 4' x 12' | PSB4-12 | \$295.00 |



TEAM BANNERS

DESIGN YOUR OWN...SHOW YOUR SPIRIT

Sketch your idea and fax it to Signs by Tomorrow at 770-495-0585

or email to

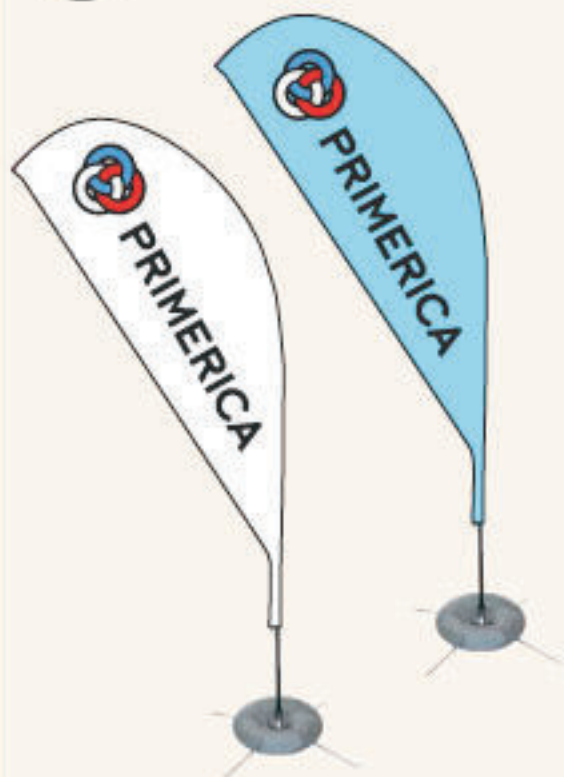
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PRIMERICA OUTDOOR ZOOM BANNER

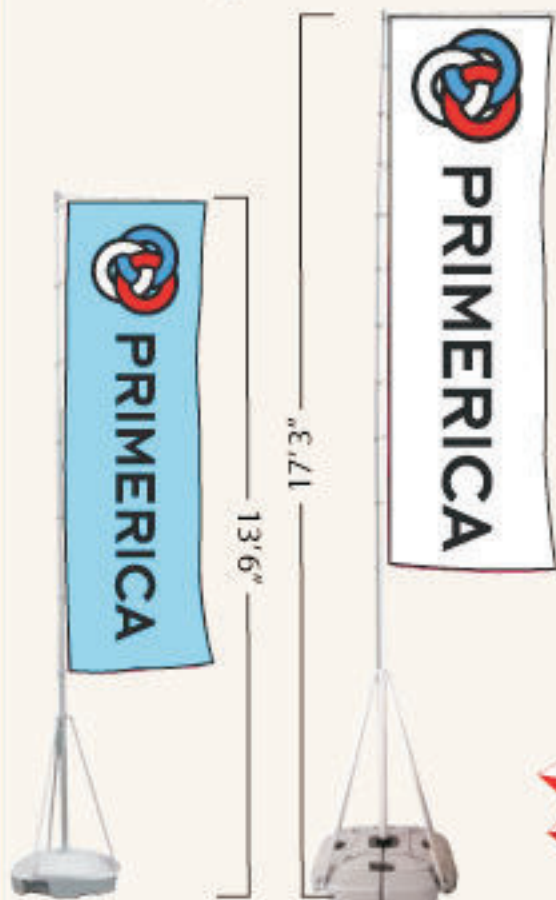
| SIZE | ORDER CODE | PRICE* |
|---------|------------|----------|
| 1 Sided | PZB-1 | \$295.00 |
| 2 Sided | PZB-2 | \$425.00 |

- Adjustable height from 8' to 10'
- Digitally printed Primerica logo on high quality flag material
- Double sided banners include a blocking liner which eliminates light transfer
- Graphic size is 45.75"(w) x 86"(h)
- Heavy duty aluminum pole frames w/ 1 year warranty
- Prices include pole frame, banner, floor base, ground stake and carry bag. Included water fillable donut adds stability.
- Can be used indoors or outdoors. Graphic rotates in wind.
- * Shipping Additional.

PRIMERICA WIND DANCER BANNER

| SIZE | ORDER CODE | PRICE* |
|--|------------|----------|
| Wind Dancer (17'3" max height) | | |
| 1 Sided | PWD-1 | \$650.00 |
| 2 Sided | PWD-2 | \$875.00 |
| Wind Dancer-LT (13'6" max height) | | |
| 1 Sided | PWDLT-1 | \$495.00 |
| 2 Sided | PWDLT-2 | \$650.00 |

- Adjustable height (Wind Dancer up to 17'3" and Wind Dancer-LT up to 13'6").
- Hollow base can be filled with water or sand as weighing agent.
- Easy to position, erect and remove.
- * Shipping Additional.



**EXCELLENT FOR
MEETINGS, PICNICS
AND JOB FAIRS**



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LICENSE PLATES & DECALS

PLP



STANDARD CAR LICENSE PLATE

| ORDER CODE | PRICE |
|------------|---------|
| PLP | \$15.00 |



PPLP

PERSONALIZED CAR LICENSE PLATE

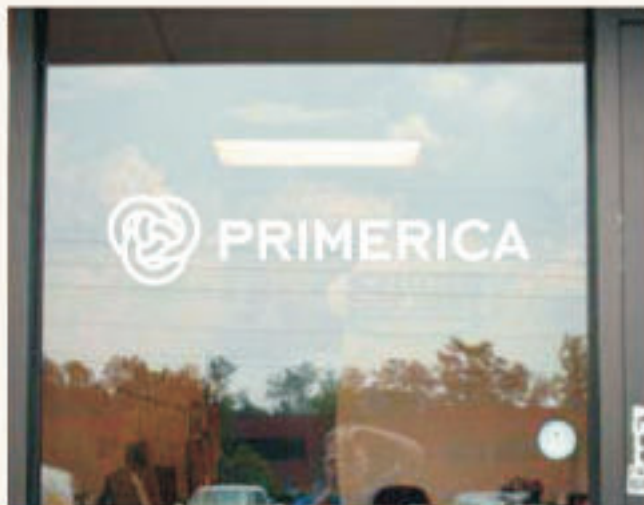
| ORDER CODE | PRICE |
|------------|---------|
| PPLP | \$25.00 |

License Plates are made from aluminum.



PRIMERICA BLUE/RED/BLACK DECALS

| SIZE | ORDER CODE | PRICE |
|-------------|------------|---------|
| 2.5" x 12" | PDC12 | \$30.00 |
| 3.8" x 18" | PDC18 | \$38.00 |
| 5.1" x 24" | PDC24 | \$47.00 |
| 7.6" x 36" | PDC36 | \$67.00 |
| 10.1" x 48" | PDC48 | \$86.00 |



PRIMERICA WHITE DECALS

| SIZE | ORDER CODE | PRICE |
|-------------|------------|---------|
| 2.5" x 12" | PDW12 | \$20.00 |
| 3.8" x 18" | PDW18 | \$25.50 |
| 5.1" x 24" | PDW24 | \$30.00 |
| 7.6" x 36" | PDW36 | \$41.00 |
| 10.1" x 48" | PDW48 | \$50.00 |

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INTERIOR OFFICE SIGNS



RECEPTION AREA WALL PLAQUE CONSTRUCTED OF PVC WITH VINYL LETTERING

| SIZE | ORDER CODE | PRICE |
|-----------|------------|----------|
| 12" x 36" | PWP12-36 | \$ 77.00 |
| 18" x 54" | PWP18-54 | \$150.00 |
| 24" x 72" | PWP24-72 | \$215.00 |

- 6mm (approx 1/4") thick black PVC material.
- * Optional 1" standoffs available at \$19.00 each.



RECEPTION AREA DIMENSIONAL LETTERS

| SIZE* | ORDER CODE | THICKNESS: | |
|-------------|------------------|------------|----------|
| | | 1/4" | 1/2" |
| 10.1" x 48" | PDL48-25 (or 50) | \$235.00 | \$310.00 |
| 12.7" x 60" | PDL60-25 (or 50) | \$320.00 | \$445.00 |
| 15.2" x 72" | PDL72-25 (or 50) | \$380.00 | \$490.00 |

- Elegant 1/4" or 1/2" thick painted acrylic letters. Specify desired thickness when ordering.
- Mounting instructions and pattern included for easy installation on any smooth wall
- * Note: Size is the overall sign size as shown on photo.



SILVER RECEPTION AREA DIMEN. LETTERS

| SIZE* | ORDER CODE | THICKNESS: | |
|-------------|-------------------|------------|----------|
| | | 1/4" | 1/2" |
| 10.1" x 48" | PDLS48-25 (or 50) | \$485.00 | \$560.00 |
| 12.7" x 60" | PDLS60-25 (or 50) | \$630.00 | \$720.00 |
| 15.2" x 72" | PDLS72-25 (or 50) | \$715.00 | \$840.00 |

- Elegant 1/4" or 1/2" thick painted acrylic letters with brushed silver surface. Specify desired thickness when ordering.
- Mounting instructions and pattern included for easy installation on any smooth wall
- * Note: Size is the overall sign size as shown on photo.



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EXTERIOR SIGNS



DECORATIVE WALL/DOOR PLAQUE CONSTRUCTED OF WHITE POLYMETAL

| SIZE | ORDER CODE | PRICE |
|---------------|------------|----------|
| 12" x 18" Kit | PWDEK | \$115.00 |
| Insert Only | PWDEI | \$ 55.00 |
| Frame Only | PWDEF | \$ 65.00 |

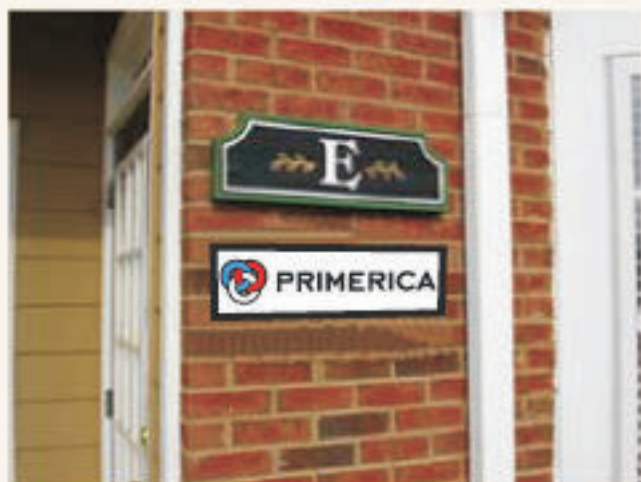
- Frame made of anodized aluminum and may accept insert differently than shown.
- Insert made from 1/8" thick aluminum composite polymetal.



EXTERIOR ALUMINUM "POST & PANEL" DISPLAY

| SIZE | ORDER CODE | PRICE* |
|-----------|------------|----------|
| 28" x 44" | PPP28-44 | \$545.00 |
| 20" x 44" | PPP20-44 | \$495.00 |

- All aluminum construction.
- Easy to assemble and install.
- Specify secondary copy if any.
- Specify single or double sided.
- * Shipping Additional.



SANDBLASTED HDU SIGN

| SIZE | ORDER CODE | PRICE* |
|-----------|------------|----------|
| 12" x 36" | PSB12-36 | \$250.00 |
| 18" x 54" | PSB18-54 | \$550.00 |
| 24" x 72" | PSB24-72 | \$975.00 |

- Constructed of 1.5" thick High Density Urethane.
- Painted with Long-lasting Enamel Gloss Paints.
- Double-sided also available - Call for prices.
- * Shipping & Crate Charge Additional.



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EXTERIOR SIGNS



EXTERIOR SCROLL BRACKET SIGN

| | | |
|-----------|----------|----------|
| 12" x 18" | PSS12-8 | \$ 95.00 |
| 18" x 24" | PSS18-24 | \$125.00 |

- Panel constructed of 1/8" thick composite polymetal.
- Scroll frame appearance may vary from style shown



EXTERIOR DIMENSIONAL LETTERS

Available in:

- Formed plastic letters or
- Flat cut 1/4" thick painted aluminum letters
- Includes mounting pattern and studs

Call with your space requirements and measurements for a custom price quote



OUTDOOR WHIRLWIND SNAP FRAME ALUMINUM & POWDER-COATED STEEL CONSTRUCTION

| SIZE | ORDER CODE | PRICE |
|----------------------|------------|----------|
| 36" x 24" System | PWWK | \$435.00 |
| Insert Only - single | PWWIS | \$125.00 |
| - double | PWWID | \$167.50 |
| Frame Only | PWWF | \$315.00 |

- Insert of 2mm PVC, single or double sided. Easy graphic changes.
- Dual-spring design flexes to withstand wind gusts. Base can be filled with sand or water for extra stability.

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ALL JOB FAIR BOOTHS & SIGNS AVAILABLE WITH YOUR CHOICE OF GRAPHICS

"RECRUITING"



"PRODUCTS"



OVERALL DIMENSIONS
94" w x 81" h

FOLDING 8' DISPLAY

| | ORDER CODE | PRICE* |
|---------------------|------------|-------------|
| Display w/ Graphics | PHZ-8 | \$1025.00** |
| Display Only | PHZ-8D | \$ 625.00** |
| Graphics Only | PHZ-8G | \$ 330.00** |

- 8 Panel kit complete with backwall and two headers.
- Kit comes with detachable graphics printed on 10 mil semigloss non-curling synthetic polyester.
- Kit includes nylon carry bag.
- Display weighs 31 pounds.
- * Shipping Additional
- ** Please specify desired graphics - "Recruiting" or "Products"

HOPUP TENSION FABRIC DISPLAY

| | ORDER CODE | PRICE* |
|---------------------|------------|-------------|
| Display w/ Graphics | PHOP3-3 | \$1170.00** |
| Display Only | PHOP3-3D | \$ 435.00** |
| Graphics Only | PHOP3-3G | \$ 755.00** |

- Lightweight, heavy duty silver frame supports an integrated fabric graphic mural.
- Quick and easy setup and pack up. Rolling carry bag included with all systems.
- * Shipping Additional
- ** Please specify desired graphics - "Recruiting" or "Products"



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FOLDING BRIEFCASE DISPLAYS

| SIZE | ORDER CODE | PRICE* |
|----------------|------------|------------|
| Maxi System | PFD-VY2 | \$460.00** |
| Display Only | PFD-VY2D | \$365.00** |
| Graphics Only | PFD-VY2G | \$105.00** |
| Monster System | PFD-VY5 | \$795.00** |
| Display Only | PFD-VY5D | \$625.00** |
| Graphics Only | PFD-VY5G | \$185.00** |

- This professional display system morphs from a briefcase to a black fabric covered display in seconds. Graphics are held in place by Velcro dots.
 - Constructed of durable thermo formed ABS.
 - Display Area for Maxi - 48" x 24"
 - Closed Case - 24" x 24"
 - Weight - 6.5 lbs.
 - Display Area for Monster - 64" x 32"
 - Closed Case - 32" x 32"
 - Weight - 10 lbs.
- * Shipping Additional
 ** Please specify desired graphics - "Recruiting" or "Products"



- Optional Nylon Carry Bag w/ Strap
- Great for carrying literature and display
 - Maxi (PVY-2-BG); Monster (PVY-5-BG)
 - \$75.00



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JOB FAIR BOOTHS & SIGNS



JOB FAIR BANNER STAND - ECONOMY

| | ORDER CODE | PRICE |
|-------------|------------|----------|
| System | PBSE | \$170.00 |
| Stand Only | PBSE-S | \$ 55.00 |
| Banner Only | PBSE-B | \$125.00 |

- Banner measures 24"w x 59"h
- Display stand is portable, lightweight and sets up in seconds
- Includes lightweight carry bag
- * Please specify desired graphics - "Recruiting" or "Products"



JOB FAIR BANNER STAND - RETRACTABLE

| | ORDER CODE | PRICE |
|-------------|------------|----------|
| System | PBSR | \$395.00 |
| Stand Only | PBSR-S | \$205.00 |
| Banner Only | PBSR-B | \$200.00 |

- Banner measures 29.5"w x 77.5"h
- Retractable banner display is portable, lightweight and sets up in seconds
- Includes lightweight carry bag
- * Please specify desired graphics - "Recruiting" or "Products"

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TABLE THROWS



Also available in white with red, white, blue and black logo.

| STYLE | ORDER CODE | PRICE |
|----------------------|------------|----------|
| 6' Economy | PTT6E | \$265.00 |
| 8' Economy | PTT8E | \$315.00 |
| Convertible* Economy | PTTCE | \$360.00 |

- Made from 4 ounce soft knit polyester that is stain and wrinkle resistant and washable
- Fits 30" high tables
- Economy throws cover all sides except back
- * Convertible throw fits both 6' and 8' standard tables
- ** Please Specify blue or white table throw when ordering

TABLE RUNNERS



| STYLE | ORDER CODE | PRICE |
|-------------|------------|----------|
| 24" Economy | PTR24E | \$ 80.00 |
| 30" Economy | PTR30E | \$100.00 |
| 60" Economy | PTR60E | \$190.00 |

- Made from 4 ounce soft knit polyester that is stain and wrinkle resistant and washable
- Accent your solid colored table throw with a printed table runner
- Economy runners cover all sides except back
- ** Please Specify blue or white table runner when ordering

Also available in white with red, white, blue and black logo.

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